

La Ward Connection

Volume 4 Issue 3

La Ward Telephone Exchange, Inc.

September 2003

Tel: (361) 872-2211

www.laward.com

Fax: (361) 872-2501

Andy Rooney's tips for telemarketers

Three Little Words That Work!!

The three little words are:

"Hold On, Please..."

Say this, while putting down your phone and walking off (instead of hanging-up immediately) would make each telemarketing call so much more time-consuming that boiler room sales would grind to a halt.

Then when you eventually hear the phone company's "beep-beep-beep" tone, you know it's time to go back and hang up your handset, which has efficiently completed its task. These three little words will help eliminate telephone soliciting.

Do you ever get those annoying phone calls with no one on the other end?

This is a telemarketing technique where a machine makes phone calls and records the time of day when a person answers the phone. This technique is used to determine the best time of day for a "real" sales person to call back and get someone at home.

What you can do after answering, if

you notice there is no one there, is to immediately start hitting your # button on the phone, 6 or 7 times, as quickly as possible. This confuses the machine that dialed the call and it kicks your number out of their system. Since doing this, my phone calls have decreased dramatically.

Another Good Idea:

When you get "ads" enclosed with your phone or utility bill, return these "ads" with your payment. Let the sending companies throw their own junk mail away.

When you get those "pre-approved" letters in the mail for everything from credit cards to 2nd mortgages and similar type junk, do not throw away the return envelope.

Most of these come with postage-paid return envelopes, right? It costs them more than the regular 37 cents postage "IF" and when they receive them back.

It costs them nothing if you throw them away! The postage was around 50 cents before the last increase and it is according to the weight. In that case, why not get rid of some of your other junk mail and put it in these cool

little, postage-paid return envelopes. One of Andy Rooney's (60 minutes) ideas. Send an ad for your local chimney cleaner to American Express. Send a pizza coupon to Citibank. If you didn't get anything else that day, then just send them their blank application back! If you want to remain anonymous, just make sure your name isn't on anything you send them. You can even send the envelope back empty if you want to just keep them guessing!

Eventually, the banks and credit card companies will begin getting their own junk back in the mail. Let's let them know what it's like to get logs of junk mail, and best of all they're paying for it.... Twice!

Let's help keep our postal service busy since they are saying that e-mail is cutting into their business profits, and that's why they need to increase postage costs again. You get the idea!

If enough people follow these tips, it will work—I have been doing this for years, and I get very little junk mail anymore.

(Source: 60 Minutes - email)

Remember, your payment is due by the 16th of the month and becomes delinquent if not paid by that date.



Sautéed Shrimp Recipe

1 to 2 lbs. Shrimp, cleaned	½ stick oleo
2 cloves garlic, minced	1 lemon, cut in half
½ c. white cooking wine	1 tsp. Tony Chachere's Cajun seasonings
2 dry red peppers (opt.)	Angel hair pasta
Pinch parsley flakes	
Mozzarella cheese	

Sauté garlic in oleo until soft. Add peeled, cleaned shrimp, lemon juice and squeeze half of lemon (skin side of lemon up). Add pepper; cook until shrimp is done. Add wine and Cajun seasonings and parsley (use either dry or fresh parsley). Simmer for 20 minutes. Serve with angel hair pasta. Arrange pasta and shrimp on plate and sprinkle with mozzarella cheese on top.

Half of people rude on cell phones, but only 15% admit it

BASKING RIDGE, N.J. – A new Harris Interactive survey, shows 86 percent of wireless phone subscribers believe they rarely or never engage in discourteous cell-phone use, yet 50 percent believe Americans are generally discourteous on cell phones.

More than half of those surveyed are uncomfortable leaving home without their wireless phones. Further, 97 percent said they have either used or seen someone else use a wireless phone while in a restaurant, 35 percent have seen someone using a wireless phone during a play and 25 percent have seen someone use a cell phone during a class.

Although most users feel vibrating ringers, voicemail and text messaging promote courtesy, 45 percent do not use voicemail, 50 percent have never used a silent or vibrating ringer and 77 percent have not used text messaging.

The Harris Interactive survey was commissioned by AT&T Wireless Services Inc., which has dubbed July Wireless Etiquette Monthly and launched a series of wireless etiquette ads to run on train cars in Boston, Chicago, New York and San Francisco.

(Source: RCR Wireless News, July 7, 2003 Issue)

La Ward Telephone Exchange, Inc.



Hopes you had a wonderful and safe Summer!

WELCOME... NEW LISTINGS

Add these new listings to your directory to keep it up to date!

LA WARD

Krenek, James	872-2124
Yendrey, Jessica	872-2104

LOLITA

Fikes, Kelly & Shelia	874-4016
Wolf Point Ranch LLC	874-4797

PORT ALTO

Dean, Jennifer	893-5122
Easton, Dr. Alton	893-5110
Hess, Raymond	833-5137
Hudson, Robert & Nonie	893-5450
Jarratt, Kenneth	893-5303
Vasquez, Juan	893-5647

EMERGENCY NUMBERS

SHERIFF: 911 or 782-3541 (Jackson County)
911 or 553-4646 (Calhoun County)

HIGHWAY PATROL: 911 or 782-3541

POISON CONTROL: 800-764-7661

FIRE and EMS: 911 or 361-872-2122 (La Ward Fire Dept.)

911 or 361-874-4233 (Lolita Fire & Ambulance)

911 or 361-893-5488 (Port Alto Fire & Ambulance)

ABUSE HOT LINE: 800-252-5400

TELEPHONE REPAIR: 361-872-2211

1-877-872-2213 (Out of Area)